CLAIMS

1.   A method for automatically generating a slate (300) using metadata, the method comprising:

receiving a request to generate a slate, wherein the request is associated with a selected video media asset (225); and

generating the slate using metadata associated with the selected video media asset (250).

2.   The method of claim 1, further comprising:

providing a list of video media assets to a user so the user can select a video media asset to have a slate generated (220).

3.   The method of claim 1, further comprising:

acquiring metadata associated with the selected video media asset (230).

4.   The method of claim 3, further comprising:

creating a preview of the slate, wherein the preview is created by generating fields that are associated with the acquired metadata (235).

5.   The method of claim 4, further comprising:

adjusting the preview of the slate in response to the user (240).

6.   The method of claim 5, wherein the properties of the previewed slate are adjusted.

7.   The method of claim 5, further comprising:

receiving an acceptance of the preview, wherein the slate is generated after receiving the acceptance (245).

8.   The method of claim 1, wherein the generating step (250) further comprises:

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rendering frames of the slate with its associated metadata;

compressing the frames of the slate; and

converting the compressed frames into a video stream.

9.   The method of claim 8, wherein the compressed frames are converted into a

5   video media asset stream using a general exchange format.

10.   The method of claim 8, further comprising:

sending the video stream to a server for storage (255).

11.   The method of claim 8, further comprising:

editing the video stream into the selected video media asset (260).

10   12.   An apparatus (105) for presenting metadata on a video-slate (300), wherein the

metadata is in a text format, the apparatus comprising:

a memory device for storing a program;

a processor in communication with the memory device, the processor operative

with the program to:

15   receive a request to generate a slate, wherein the request is associated with a

selected video media asset; and

generate the slate using metadata associated with the selected video media

asset.

13.   The apparatus of claim 12, the processor further operative with the program to:

20   provide a list of video media assets to a user so the user can select a video

media asset to have a slate generated.

14.   The apparatus of claim 12, the processor further operative with the program to:

acquire metadata associated with the selected video media asset.

15.   The apparatus of claim 14, the processor further operative with the program to:

create a preview of the slate, wherein the preview is created using fields that are associated with the acquired metadata.

16. The apparatus of claim 15, the processor further operative with the program to: adjust the preview of the slate in response to the user.

17. The apparatus of claim 15, the processor further operative with the program to: receive an acceptance of the preview, wherein the slate is generated after receiving the acceptance.

18. The apparatus of claim 12, the processor further operative with the program to: transmit the generated slate to a server (110) for storage.

19. The apparatus of claim 12, the processor further operative with the program to: edit the generated slate into the selected video media asset.

20. A system for automatically generating a slate using metadata, the system comprising:

means for receiving a request to generate a slate, wherein the request is associated with a selected video media asset; and

means for generating the slate using metadata associated with the selected video media asset.

21. A computer program product comprising a computer useable medium having computer program logic recorded thereon for automatically generating a slate using metadata, the computer program logic comprising:

program code for receiving a request to generate a slate, wherein the request is associated with a selected video media asset; and

program code for generating the slate using metadata associated with the selected video media asset.

22.   A method for presenting metadata on a video-slate (300) that is viewable as a video stream, the method comprising:

receiving a request to provide a user with a list of video media assets so the user can select a video media asset to have a slate generated (210);

5   providing the list of video media assets to the user (220), wherein the list of video media assets is acquired from a media database in a media server (215);

receiving a selected a video media asset from the user (225);

acquiring metadata associated with the selected video media asset (230), wherein the metadata is acquired from a metadata database in the media server;

10   creating a preview of the slate (235), wherein the preview is created by generating fields that are associated with the acquired metadata;

generating the slate in response to the user's acceptance of the preview, wherein the slate is converted into a video stream (250);

transmitting the video stream to the media server (255); and

15   editing the video stream into the selected video media asset (260) so the video stream can be viewed in conjunction with the selected video media asset.

23.   A method of using the metadata of the method of claim 1, the apparatus of claim 12, the system of claim 20, or the method of claim 22, to watermark a copy of the selected media video asset.

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